Openfuel Launchpad
launchpad for innovation+design+venture ninjas

openfuel

2Days
18 Hours
innovation+design thinking+ venture building
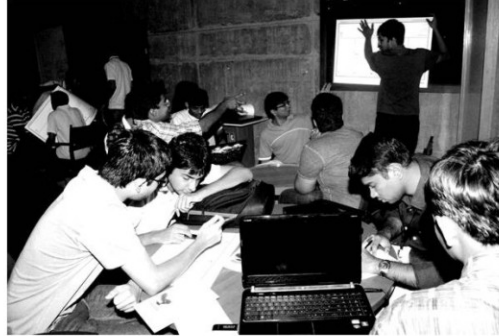# Launchpad for Ninjas

Contents

Venue Host: Supported by:

1. Program Philosophy

Making of every world changing venture, starts from a great idea.

Early prototypes. Next comes the task of building a great team of people around a product. Entrepreneurship is a long journey and has many stops before you get to the peak. Lets look at what stops come by this journey

If we put together all the tools, tricks and stories that you need in this journey to climb at one place. What would it look like?
Lets find out!

Venue Host:

Supported by:

openfuel **NASSCOM**® **10,000** START-UPS A NASSCOM initiative Google for Entrepreneurs Microsoft

Presents:

Dewang Mehta
foundation trust

openfuel

We start by ideating, thinking beautiful ideas. If you already have ideas, we can find out what makes them more beautiful!

#1 Ideation

Openfuel

Then the ideas are refined, and we sharpen our ideas using design thinking taking a leaf from how some of the world's best schools and minds sharpen their own ideas & solve problems using design thinking tools and rapid prototyping.

#2Product Design and Development

START UP 20-20 THRISSUR

Dewang Mehta
foundation trust
Presents:

PRACTICE MATCH
before the big startup game

openfuel

Once we have a beautiful product, we build a great venture or a business around it. You need to sell your idea, get people who would buy it. What tools startup use to find out answers to these questions.howto manage the process of building a team and a business model that deploys your solution.

#3Solution Deployment and Enterprise building

START UP 20-20 THRISSUR

Dewang Mehta
foundation trust
Presents:

PRACTICE MATCH
before the big startup game

openfuel

2. Program Design

Innovation: Ideation	Innovation: Product Design and Development	Solution Deployment & Enterprise Building
Skills Gained & Concepts: #Opportunity identification, #Co-creation + Idea hybridization, #Ideation Canvas #User led idea generation, #Idea Evaluation, #Scanning startup/innovation ideas and #Market gap analysis using web tools and online platforms	Skills Gained & Concepts: #How to design user centric designs, lead user case-studies, #Product design Canvas, #Customer Validation, #Prototyping - low resolution, #User feedback & redesign loops; #customer-product bridging #User need evolution	Skills Gained & Concepts: #launching startups #team dynamics, #Startup Models, #Entrepreneurship Careers #Business Model Design, #Business Model Canvas, # Pitching, #Elevator Pitching, #Business Model Pivoting, #Bootstrapping, #Investing & Funding, #Incubation #Organization Design #Presentations

Venue Host: Supported by:

openfuel   NASSCOM®   10,000 START-UPS A NASSCOM initiative   Google for Entrepreneurs   Microsoft

Presents:

Openfuel

3. Program Schedule: Day Wise

		Hrs
Day 1:	Afternoon: Ideation Session : (Ideanaut Canvas)	3
	Team Building and Team Structuring Mentorship session Work allocation	2
End of Day 1		
Day 2:	Morning: Solution Deployment and Enterprise building-I (Business Model Canvas) Mentorship session	2
	Lunch Break	
	Afternoon: Product Design and Development (Product design Canvas) Mentorship session	4
	Evening: Solution Deployment and Enterprise building-II (Business Model Canvas) Mentorship session	2
End of Day 2		
Day 3:	Presentation Formulation Finale Startup Demonstration	3

Developed by Openfuel | Mail: yash@openfuel.org

Venue Host:

Supported by:

Openfuel NASSCOM® 10,000 START-UPS A NASSCOM initiative Google for Entrepreneurs Microsoft